



***gROW* With Us!!!**
JACK LARSON SEEDS



FALL 2013

Welcome to this edition of *Grow With Us* newsletter! At **Larson Seeds** it's been a busy summer after a late spring. It appears that the warm weather in the last month has moved our crops along and has gotten our GDU's closer to normal. Fortunately, we have gotten past any early frost concerns and are looking forward to getting harvest going shortly. We have weighed a little corn so far as we send out this newsletter and early results are quite promising. It appears that with the cool weather during pollination we had very good ear fill. Test weights have been average with the moisture in the higher 20's. As far as the soybeans are concerned, we will be starting that harvest shortly and it will be interesting to see what effect that warm weather had on the soybean crop. I've seen areas where it appears the top pods were not filled out due to the heat stress. However, I think we will end up with a nice crop considering the amount of rain we received during the growing season.

As I stated in an earlier newsletter we have equipped our test plot planter with **Precision 20/20 Monitor and Precision Field View** option that gave us very good mapping capabilities as we planted. We have also installed the **Ag Leader Integra yield monitor system** on our combine. We will be tracking yield data from one end to the other as we harvest plots this year rather than just getting one weight at the end of each strip. This should be very helpful in determining how our various hybrids and varieties perform as they cross the field. **We are looking forward to mailing you a much more detailed Yield Book this year!**

As you will see inside this newsletter we are very excited to have been chosen to be a certified **Field Scripts** dealer for 2014. **I think variable rate planting and placing the right product on the right acre will be crucial to bringing yields to the next level.** We will be visiting with you as we move forward about the possibility of using **Field Scripts** on your farm. In closing, I would like to thank everyone who attended **Farm Fest**, our **Plot Day at Sanborn**, and our **Rib Eye Appreciation Dinner** this year. We had record attendance at all three functions and truly appreciate everyone taking the time out of their busy schedules to attend.

Thanks again, and have a very safe and productive harvest.

Jack

NEW FOR 2014....



Recently we became a Certified **FieldScripts** Dealership. This is going to be new for Dekalb starting this fall! There have been pilot programs the past few growing seasons collecting yield data, hybrid by soil performance, and usability of the program. We are very excited to see **FieldScripts** in the marketplace this spring and to offer it to all of you. We believe this is the future of farming.

FieldScripts is a prescription planting program that uses yield history and soil data to populate a variable rate planting prescription by hybrid at field level.

WHY FIELDSCRIPTS?

- After multiple years of testing, data shows that **FieldScripts** can increase yield from 5-10 bushels per acre compared to a static rate planting population. (SEE DIAGRAM BELOW)
- FieldScripts** uses **YOUR** yield data per field and prescribes planting populations for each hybrid that you choose to plant
- All prescriptions can be transferred wirelessly (via iPad provided), directly to your cab.
- FieldScripts** allows you to plant the correct hybrid, at the right populations across the entire field.

WHAT IS REQUIRED?

-2 years of yield data

-3 acre or less grid soil sampling

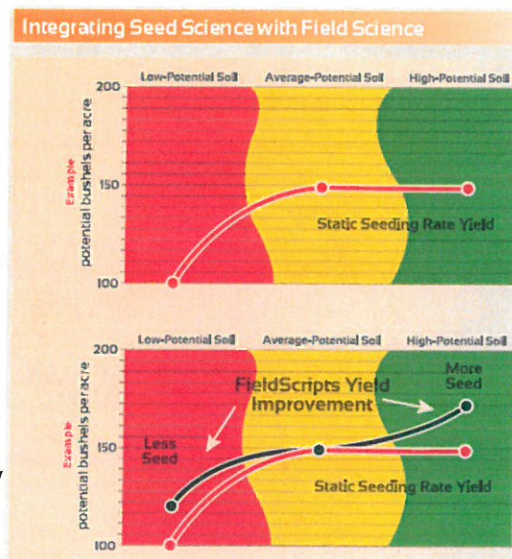
-Equipment

- Precision Planting® 20/20 SeedSense®
- iPad® with FieldView® Plus app
- Precision Planting® 20/20 RowFlow®

We can give you information on pricing, equipment costs, and help answer any questions you have about getting started with **FieldScripts**.

Monsanto Talking Points:

By cross-analyzing Monsanto's database with a farmer's unique information, Monsanto is able to identify what seeds best fit the field conditions, develop a map of yield-management zones and **write a variable rate prescription specific to the seed the farmer chooses.**



By avoiding overpopulation in low-yield-potential areas and increasing the population in high-potential areas, **FieldScripts** delivers a 5-10 Bu/Ac advantage, on average, across the field as a whole.



STEVE'S CORNER

After some very warm temperatures over the last month, crops have advanced more rapidly than we were anticipating they would around Farmfest time. With that said, we have our weigh wagons hooked up and ready to go, so please **give us a call for any weigh check, side-by-side, monitor check or test plot** that you would like to have weighed. We will be giving out a **Free pair of mechanics gloves** with any weigh check this fall!

Jack Larson Seeds will again be having our **"Yield Contest"** for both Corn and Soybeans, must be Dekalb/Asgrow products purchased from Jack Larson Seeds, and be a minimum of 4 rows and 600 feet.

Corn Prizes:

1st Place – 10 Bags Corn of Choice

2nd Place – 5 Bags Corn of Choice

3rd Place – 3 Bags Corn of Choice

Soybean Prizes:

1st Place – 20 Bags Soybeans of Choice

2nd Place – 10 Bags Soybeans of Choice

3rd Place – 5 Bags Soybeans of Choice

GOOD LUCK TO EVERYONE!!!!!!

Asgrow Minnesota West Yield Chasers Contest: Western Territory of Minnesota will once again be having a yield contest for **Asgrow Soybeans**. With this contest we must weigh a 1 Acre block of Asgrow Soybeans. This contest was a lot of fun in 2012 and enters you for a banquet after harvest for qualified entrants.

Larson Crop Insurance



As we get into the end of September, it is a key time of the year for **Crop Insurance**. As of October 1st, the Fall Price starts getting set for Corn and Soybeans. The Fall Price is set by taking the average commodity price for the entire month of October. Just a reminder that with Revenue Protection policies, you are guaranteed the **HIGHER** of the Spring or Fall Price.

Spring Price:

Corn - **\$5.65**

Soybeans - **\$12.87**

It is also important to remember that Crop Insurance premiums need to be postmarked by **OCTOBER 1st** this year, or interest will attach.

If you have any questions regarding your policies or premiums, do not hesitate to call or stop in.

JOHNNY

JACK LARSON SEEDS & LARSON CROP INSURANCE

KEY SEED DATES:

EARLY CASH OPTION:

<u>Discount:</u>	<u>Date:</u>
8%	November 15
6%	December 15
5%	January 15

JOHN DEERE FINANCIAL-FLEX+

<u>Discount:</u>	<u>Date:</u>
6%	November 15
5%	January 10

Same dates and discount apply for
Mill Resolute Bank financing
(Call For Details)

KEY INSURANCE DATES:

October 1 – Premium Due Date
November 1 – Fall Price Announced
December 10 – End of Insurance Period



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